



FOOD & FRIENDS'  
*Chef's Best*

Presented by

ING 

# OPPORTUNITIES TO SUPPORT

**Monday, June 27, 2011**

**Washington Hilton**

## **Presenting Sponsor – Exclusive – \$75,000**

*Includes all lower level benefits plus:*

- *Chef's Best Dinner & Auction presented by [Company Name or Logo] everywhere event is mentioned or anywhere the event logo is placed*
- *Quote from company representative in Chef's Best press release*
- *Best efforts to include company representative in Chef's Best media opportunities*
- *Opportunity to include a "Letter of Welcome" in Chef's Best program book*
- *Full page, color advertisement featured on back cover of Chef's Best program book*
- *Opportunity to work with a Food & Friends representative on customized presence at the event*

## **Supporting Sponsor – \$50,000**

*Includes all lower level benefits plus:*

- *Premium Seating for Three Tables (30 Tickets)*
- *30 Tickets to VIP Reception*
- *Full page, color advertisement in Chef's Best program book*
- *Opportunity for company representative to make remarks during VIP Reception*
- *Logo and hyperlink on homepage of event website – [www.foodandfriends.org/chefsbest](http://www.foodandfriends.org/chefsbest)*

## **Featured Sponsor – \$25,000**

*Includes all lower level benefits plus:*

- *Premium Seating for Two Tables (20 Tickets)*
- *20 Tickets to VIP Reception*
- *Premium placement of a full page advertisement in Chef's Best program book*
- *Logo included on 5,000 Chef's Best invitations*
- *Logo included in 1,500 Chef's Best program books*
- *Logo included on Chef's Best press release*
- *Logo included in Food & Friends' Monthly Mouthful e-newsletter (distributed to 28,000)*
- *Opportunity to provide a banner to be displayed on-site (size should be approx. 30" x 69")*

## **Escoffier Sponsor – \$15,000**

*Includes all lower level benefits plus:*

- *Premium Seating for Two Tables (20 Tickets)*
- *20 Tickets to VIP Reception*
- *Acknowledgment in speaking program during VIP Reception and main event*
- *Logo included in all Chef's Best email blasts (approx. 200,000 sent in 2010)*
- *Logo and hyperlink on Chef's Best sponsor webpage – [www.foodandfriends.org/chefsbestsponsors](http://www.foodandfriends.org/chefsbestsponsors)*
- *Logo on slide presentation which runs in the main ballroom (viewed by approx. 1,500 people)*

## **Grand Toque Sponsor – \$10,000**

*Includes all lower level benefits plus:*

- Prominent Seating for One Table (10 Tickets)
- 10 Tickets to VIP Reception
- Opportunity to include a promotional item in 500 VIP Reception gift packages
- Full page advertisement in *Chef's Best* program book
- Name mentioned in "Voice of God" announcements made throughout the evening
- Opportunity for a special cookie reception for employees, available throughout the year

## **Master Chef Sponsor – \$7,500**

*Includes all lower level benefits plus:*

- One Table (10 Tickets)
- 10 Tickets to VIP Reception
- Half page advertisement in *Chef's Best* program book
- Listed in Food & Friends' *ChopTalk* newsletter (distributed to 22,000)

## **Executive Chef Sponsor – \$5,000**

*Includes all lower level benefits plus:*

- One Table (10 Tickets)
- 10 Tickets to VIP Reception
- Quarter page advertisement in *Chef's Best* program book
- Listed on 5,000 *Chef's Best* invitations
- Opportunity to host a volunteer experience at Food & Friends

## **Chef de Cuisine Sponsor – \$1,500**

*Includes all lower level benefits plus:*

- Four Tickets to Event
- Four Tickets to VIP Reception
- Business card advertisement in *Chef's Best* program book
- Corporate sponsors listed on "Corporate Supporters" page of Food & Friends' website – [www.foodandfriends.org](http://www.foodandfriends.org)

## **Sous Chef Sponsor – \$850**

- Two Tickets to Event
- Two Tickets to VIP Reception
- Listed on slide presentation which runs in the main ballroom (viewed by approx. 1,500 people)
- Listed in 1,500 *Chef's Best* program books
- Listed on *Chef's Best* sponsor webpage – [www.foodandfriends.org/chefsbestsponsors](http://www.foodandfriends.org/chefsbestsponsors)
- Listed in 2011 Food & Friends Annual Report (published Spring 2012)

## **Table Host**

Two ways to support:

- Purchase one or more tables (10 tickets per table) for \$2,250 each
- Reserve one or more tables (10 tickets per table) and sell the seats at those tables for \$225 each (regular ticket price is \$250)
- Listed on slide presentation which runs in the main ballroom (viewed by approx. 1,500 people)
- Listed on 5,000 *Chef's Best* invitations
- Listed in 1,500 *Chef's Best* program books
- Listed on *Chef's Best* table host webpage – [www.foodandfriends.org/chefsbesthosts](http://www.foodandfriends.org/chefsbesthosts)

*\* Inclusion in printed materials is dependent upon print deadlines*



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[www.foodandfriends.org](http://www.foodandfriends.org)